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# MID-CITIES NEWS

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## Sweet Encounters

By CHRISTOPHER MOSMEYER  
*Mid-Cities News*

Joe Libowsky, owner of Milwaukee Joe's Gourmet Ice Cream in Bedford, doesn't make ice cream exactly like you do at home.

His ice cream maker is a little bigger — two-and-a-half gallons as opposed to one gallon.

Libowsky came from Milwaukee five years ago and was disappointed to see that in Texas, ice cream is big business.

"In the northeast, it is very common to find small ice cream manufacturers," Libowsky said. "This is something I thought would be of interest to people (here)."

Milwaukee Joe's, located next to Winn Dixie at the corner

of Harwood Road and Norwood Drive, is a combination ice cream parlor and ice cream manufacturer. Libowsky and his brother-in-law, Jeremy Trasser, make every scoop of ice cream they serve. Using the same ingredients and even the same method as people at home, Milwaukee Joe's ice cream is one of a kind.

"Ice cream is something you do as a treat for yourself," Libowsky said. "It's those little extra things that we do that make a big difference."

At Milwaukee Joe's, the "little extras" are everywhere. The ceiling is painted like a summer sky. The walls are white with lit-

□ Please see JOE'S, Page 5A



BRAD LOPER / Mid-Cities News

Joe Libowsky, owner/operator of Milwaukee Joe's Ice Cream in Bedford.